

## CLOSING DATES

Space/Materials \_\_\_\_\_

March 17, 2006

## ADVERTISING RATES

**Reach 7,693,295 READERS with a full-page,  
4-color ad for just \$1.93 PER THOUSAND READERS!**

### BILLING SCHEDULE

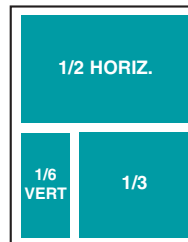
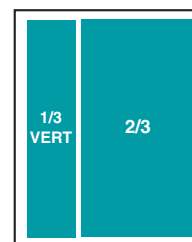
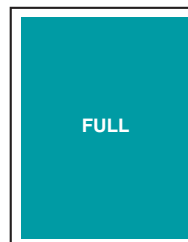
5 Monthly Payments

**May 1 thru Sept. 1, 2006**

FOUR COLOR	ANNUAL RATE	May 1 thru Sept. 1, 2006
Full Page	\$14,900.00	\$2,980.00
2/3 Page	\$12,000.00	\$2,400.00
1/2 Page	\$9,550.00	\$1,910.00
1/3 Page	\$7,200.00	\$1,440.00
1/6 Page	\$3,465.00	\$693.00
1/12 Page	\$1,800.00	\$360.00

Fixed locations, add 20%

As a special courtesy to our advertisers, our billing schedule is spread over 5 months. The May 1st invoice will be sent approximately 30 days prior to publication date.



## MECHANICAL DATA & REQUIREMENTS

FULL SIZE	WIDTH	DEPTH
Double Truck	15 1/4"	10"
Full Page	7 1/2"	10"
2/3 Page	4 5/8"	10"
1/2 Page (horiz.)	7 1/2"	4 7/8"
1/2 Page (vert.)	4 5/8"	7 1/2"
1/3 Page (vert.)	2 1/4"	10"
1/3 Page	4 5/8"	4 7/8"
1/6 Page (horiz.)	4 5/8"	2 3/8"
1/6 Page (vert.)	2 1/4"	4 7/8"
1/12 Page	2 1/4"	2 3/8"

TRIM SIZE: 8 1/4" wide x 10 7/8" deep

BLEED ADS: Add 1/8" to trim size on all bleed sides.

Printing is four-color web offset. Colors are four standard balanced processed colors. Reading and live matter should be 1/2" from gutter and trim edges. **Preferred materials are completed ads, including fonts, artwork, and logos, on Macintosh compatible disks, Zip Disk, or CDs. EPS, TIFF, and PDF are all acceptable file formats. All images should be 300 DPI. Ads will be produced for clients, providing all artwork and logos are supplied on disk.** Any work necessary to complete artwork or logos will be billed to the client on an hourly basis.

## DISTRIBUTION AND READERSHIP

### HARDCOVER

Number of rooms	45,000
Rooms with 62% average occupancy rate (45,000 x 365 days x .62)	10,183,500
Annual room check-ins (9,052,000 ÷ 2.75 days per visit)	3,703,090
Total guests in rooms (3,291,636 x 2.5 guests per room)	9,257,727
Total Hardcover Readership (at 75%)	6,943,295

### SOFTCOVER

300,000 x 2.5 readers per copy	750,000
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### TOTAL READERSHIP

**More Than 7,693,295**

### PUBLISHER'S CONDITIONS

**ERRORS:** Not found in proofing are the responsibility of the Advertiser or Agency.

**COPY ACCEPTANCE:** The Publisher reserves the right to adhere to its policies with respect to type of advertisers it will accept and to accept or reject any advertisement at its sole discretion.

Advertisements that resemble editorial may be marked "Advertisements" by the Publisher.

**CANCELLATIONS:** No advertisement may be cancelled after published space closing dates. Cancellation notice must be received in writing.

**AGENCY COMMISSION:** 15% to recognized advertising agencies if payment is received within forty-five (45) days of invoice date. Commission offered for ads created to our specifications.

### HIMMELSBACH COMMUNICATIONS, INC.

PO Box 1463 • North Myrtle Beach, SC 29598  
1600 Hwy. 17S • North Myrtle Beach, SC 29582  
(843) 272-8150 • Fax (843) 272-2460 • E-mail: info@himmcomm.com

### Advertising Representative:

### STANTON & ASSOCIATES

812 S. Poplar Drive, Suite 8 • Surfside Beach, SC 29575  
Phone: 843-233-8088 • Fax: 843-233-9676

# ON THE BEACH IS NUMBER ONE; HERE IS THE PROOF

## On The Beach Advertiser Retention

### Do our advertisers trust us?

Here are just some of our long-term current advertisers -- as diverse as restaurants, services, furniture stores -- that have been committed to us (some, ONLY us) over the years. And these years are consecutive. With response to each issue assured, our advertisers don't want to miss a single

one. (Some, not listed here, have skipped an issue, but have quickly returned to us.)

Note, too, those that have been with us since their inception... someone must have let them know that we deliver what we promise.

Advertiser	Consecutive Yrs.
Cagney's	21
Joan Crosby	20
Parson's Table	20
Brookgreen Gardens	20
Domian Jewelers	20
Nakato	20
Carolina Opry	19
Flamingo	19
Rossi's	18
Sunshine Cleaners	18
Heather Glen Golf Links	17
Thoroughbred's	17
Pavilion	16
Barefoot Landing	15
Bennett's	15
Farmer's Daughter	15
Hurricane Fleet	15
Legends	15
Royal Cleaners	15
American Health	14
Ft-Sumter / Patriot's Point	14
Myrtle Waves	14
Dixie Stampede	13
Dick's Last Resort	13
Angelo's	12
Sunny Cleaners	12
Wolf Creek	12
Benito's	11
House of Blues	11
Broadway at the Beach	10
Colonial Mall	10
Glen Dornoch	10
Golf Dimensions	10
Legends in Concert	10
MB Factory Stores	10
Planet Hollywood	10
The Crab House	10
Medieval Times	9
Tanger Outlet (MB Factory Stores)	9
Alligator Adventure	8
Angel's Trace Golf Links	8
Burro Loco	8
Carolina Roadhouse	8
Gulfstream Café	8
Key West Grill	8
New York Prime	8
Ripley's Aquarium	8
Chianti South	7
CVS	7
Studebaker's	7
Build A Bear	6
Crabby Mike's	6
Nick's Cigar World	6
Ocean Gardens	6
Pet Palace	6
Village At The Glens	6

## ADDED BONUS TO ADVERTISERS

All our advertisers receive a FREE listing on our *On The Beach Magazine* Web Site [www.onthebeachmagazine.com](http://www.onthebeachmagazine.com)



Expand your advertising reach even further by getting your free listing and link from our web site to yours!

# DOCUMENTED HARDCOVER DISTRIBUTION

Where are our visitors when they plan their day? In their rooms, of course. And where do they find On The Beach, their bright, full-sized, totally-trusted guide to our Grand Strand? Where they need it, where they use it - right in their rooms. Maintained year-round in over 45,000 of the area's quality resort, condominium, and hotel accommodations units, the On The Beach hardcover is placed in the best possible advertising environment for response - where consumers make choices for attractions, dining, entertainment, shopping, real estate, golf and more. It's right there, waiting for them - in their room.

## HARDCOVER READERSHIP

Number of Rooms	45,000
62% average occupancy per room (45,000 x 365 days x .62)	10,183,500
Annual room check-ins (9,052,000 divided by 2.75 days per visit)	3,703,090
Total guests in rooms (3,291,636 x 2.5 guests per room)	9,257,727
Total Hardcover Readership (at 75%)	6,943,295

### NAME MYRTLE BEACH

ADA MOTEL  
ADMIRAL  
AFFORDABLE FAMILY RESORT  
ALOHA  
AMERICANA  
ANDERSON INN  
APACHE  
ARCADIAN DUNES  
ARIZONA  
ATLANTIC BREEZE  
ATLANTIC PARADISE INN  
ATLANTIC QUEEN  
ATLANTIC SHERATON  
ATLANTICA  
ATLANTIC VIEW  
BAR HARBOUR  
BEACH CLUB AT MONTEGO  
BEACH COLONY  
BEACH DUNES  
BEACH HOUSE  
BEACH PARADISE RESORT  
BEACH SIDE  
BEACHCOMBER  
BEACHWALK  
BERMUDA SANDS  
BEVERLY  
BLAKE  
BLUE BAY  
BLUE BAY MOTEL  
BLUEWATER  
BOARDWALK  
BRANDYWINE  
(Sales/Rentals)  
BREAKERS  
BREAKERS NORTH  
BREAKWATER  
BREEZE VIEW  
BRIGADUNE  
BUDGET INN - 5TH NOB  
BY THE SEA  
CABANA MIST  
CADILLAC COURT HOTEL  
CALYPSO MOTOR INN  
CAPTAIN'S QUARTERS  
CARAVAN  
CARAVELLE/DUNES/  
SEAMARK  
CAMELOT BY THE SEA  
CARIBBEAN/CHELSEA HOUSE  
CAROLINA TARHEEL MOTEL  
CARNIVAL  
CAROLINA INN  
CAROLINA WINDS  
CAROLINIAN  
CAROUSEL  
CASA DEL URO  
CASTAWAYS  
CHERRY TREE INN  
CHESTERFIELD  
CHICORA-OCEAN CREEK  
COMFORT INN & SUITES  
COMFORT INN - SURFSIDE  
COMPASS COVE  
CORAL BEACH  
CORAL REEF

### NAME MYRTLE BEACH

COURT CAPRI  
COURTYARD - BRIARCLIFFE  
COURTYARD - B.B.  
CREPE MYRTLE MOTEL  
CROWN REEF  
DARLINGTON  
DAYS INN - 501  
DAYS INN - 9TH  
DAYS INN -12TH NOB  
DAYS INN - 21ST NOB  
DAYS INN -77TH  
DAYTON HOUSE  
DIPLOMAT  
DOLPHIN  
DRIFTWOOD  
DUNES VILLAGE  
ECONOLOGDE  
EL DORADO/RIO GRANDE  
EMBASSY SUITES  
EMERALD SHORES  
FAIRFIELD INN  
FAIRFIELD INN - BROADWAY  
FAIRFIELD INN - MB  
FIREBIRD/SEAWIND  
FLAGSHIP  
FLORENTINE  
FONTAINBLEAU INN  
FOREST DUNES  
FOUR SEASONS  
FOXFIRE  
FREDRICK  
GAZEBO INN  
GLENN MARION MOTEL  
GOLDEN SANDS  
GOLDEN SURF  
GOLDEN VILLA  
GRAND SHORES  
GRAND STRAND  
HACIENDA  
HAMPTON INN - B.B.  
HAMPTON INN - 48TH NOB  
HAMPTON INN - 76TH  
HAPPY HOLIDAY  
HILLCREST INN  
HOLIDAY EXPRESS - BRDWCY.  
HOLIDAY EXPRESS - M.I.  
HOLIDAY EXPRESS - P.I.  
HOLIDAY EXPRESS - R. ROW  
HOLIDAY INN - 12TH NOB  
HOLIDAY INN DOWNTOWN  
HOLIDAY SANDS 4TH NOB  
HOLIDAY SANDS SOUTH  
HOLIDAY SHORES  
HOLIDAY SOUTH  
HOLIDAY TOWERS  
HURL ROCK  
INDIGO INN  
ISLANDER  
JAMAICAN  
JAVA EAST  
JONATHAN HARBOUR  
KINGSTON PLANTATION  
KNIGHTS INN  
LA ROCA  
LA QUINTA B.B.

### NAME MYRTLE BEACH

LANCER  
LAND LUBBER MOTEL  
LAND'S END  
LANDMARK  
LIGHTHOUSE  
LONG BAY RESORT  
MAGNOLIA COURT  
MAJESTIC SHORES  
MAISONS-SUR-MER  
MARINER  
MARRIOTT  
MERIDIAN PLAZA  
MICROTEL INN & SUITES  
MONTEGO  
MUSTANG INN  
MYRTLE BEACH RENTALS  
MYRTLE SHORES  
MYSTIC SEA WEST BLDG  
OCEAN CREEK  
OCEAN DUNES/SAND DUNES  
OCEAN FOREST  
OCEAN FOREST PLAZA  
OCEAN FRONT  
OCEAN LODGE  
OCEAN PARK  
OCEAN PLAZA  
OCEAN REEF RESORT  
OCEAN RESORT LANDING  
OCEAN VILLAS  
OCEAN WEST  
OCEANAIRE  
PALACE  
PALM CREST  
PALM TREE INN  
PALMS  
PARASOL INN  
PATRICIA GRAND  
PIER VIEW  
POINDEXTER  
QUALITY INN  
QUALITY INN BY THE SEA  
SHERATON AT CONVENTION CTR.  
RAINBOW COURT  
RANCH HOUSE MOTEL  
RAINTREE MOTEL  
REEF  
RED ROOF INN  
REGATTA  
REGENCY TOWERS  
RIPTIDE  
ROYAL INN MOTEL  
ROXANNE  
SAFARI  
SAHARA  
SAIL INN  
SAND BUCKET  
SANDCASTLE  
SANDS BEACH CLUB  
SANDS OCEAN CLUB  
SANDY BEACH  
SAN MARCUS  
SCHOONER  
SCHOONER II  
BEACH/RACQUET  
SEA & DIP

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**NAME**

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**MYRTLE BEACH**

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SEA BANKS  
SEA COVE  
SEA GYPSY  
SEA HAWK  
SEA HAWK MOTOR INN  
SEA HORN  
SEA ISLAND INN  
SEA MIST  
SEA NYMPH  
SEA OATS/TROPICAL SEAS  
SEA PALMS MOTEL  
SEA PARK  
SEA SHORE  
SEA WATCH  
SEVEN BROTHERS  
SHADY REST  
SHANGRI-LA MOTEL  
SHERATON  
SILVER SANDS MOTEL  
SLEEP INN - 501  
SOUTH SEAS  
SOUTHERN BREEZE  
SOUTHERN INN  
SPORTSMAN  
STARDUST  
SUMMER SANDS  
SUMMER WINDS  
SUNRISE  
SUNSET  
SUMMER SANDS MOTEL  
SUPER 8 - AIRPORT  
SUPER 8 - 11TH S. OCEAN BL.  
SURF RIDER  
ST. JOHNS INN  
TEL-STAR MOTEL  
TIDES  
THE TOWERS  
TROPIC HOUSE  
TROPICAL SEAS - 28TH  
TWILIGHT SURF  
VANCOUVER  
VICTORY  
VIKING  
VILLAGER LODGE  
VIRGINIAN  
WAIKIKI VILLAGE  
WATERSIDE  
WAVE RIDER  
WAYFARER  
WAYWARD WINDS  
WHISPERING SURF  
WHISPERING PALMS MOTEL  
WYNDHAM RESORT  
WINDSURFER  
YACHTSMAN HOTEL  
YACHTSMAN OWNERS

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**NORTH MYRTLE BEACH**

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AVISTA RESORT  
BAHAMA BREEZE  
BAY TREE GOLF/TEE & SEA  
BAREFOOT RESORT  
BEACH BREEZE  
BEACH COVE  
BEL AIRE MOTEL  
BEST WESTERN  
BLOCKADE RUNNER MOTEL  
BUCCANEER MOTEL  
BUDGET INN NORTH  
BY THE SEA  
CAROLINA RESORT  
CHERRY GROVE MANOR  
CHRISTINA MOTEL  
COLONIAL INN  
COMFORT INN  
CONDOLUX  
CONDOS UNLIMITED/  
WAIPANI  
CONTINENTAL MOTEL  
CRESCENT VILLAGE

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**NAME**

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**NORTH MYRTLE BEACH**

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DAYS INN - LITTLE RIVER  
DAYS INN - WINDY HILL  
DIXIE MOTEL  
ECONOMY INN  
EL SINDO MOTEL  
FAIRFIELD NMB  
GOLF RESORTS  
HARTFORD MOTOR INN  
HELMS VISTA  
HIGH TIDE  
HOLIDAY HOUSE 1 & 2  
HOLIDAY INN-COQUINA HB  
INLET MOTEL  
JAMAICA INN  
LAKESHORE MOTEL  
MARITIME BEACH CLUB  
MINEOLA MOTEL  
NMB GOLF & TENNIS  
NMB PROPERTY RENTAL  
NORTH SHORE INN & SUITES  
OCEAN CREEK  
OCEAN EDGE RESORT  
OCEAN SANDS/BEST WESTERN  
OCEANS (THE)  
PELICAN MOTEL  
PEPPERTREE BY THE SEA  
PEPPERTREE OCEAN CLUB  
PLACE AT THE BEACH/  
COLONY RESORT  
REALTY ONE  
RED TREE INN  
ROCKIN' K  
ROYAL PALMS MOTEL  
SAN-A-BEL  
SEA HORSE  
SEA SAND MOTEL  
SEA SHELL  
SEA SPRAY MOTEL  
SEA WAVES  
SEASIDE VACATIONS  
SLEEP INN - LITTLE RIVER  
ST. CHARLES INN  
STAR VIEW  
SUN & SEA MOTEL  
SUNNYSIDE  
SUPER 8 - NMB  
SUPER 8 - WINDY HILL  
TILGHMAN BEACH/2ND AVE.  
TRICIA LYN/CARRIAGE HOUSE  
VILLAGE AT THE GLENS  
WINDY MARSH INN

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**SURFSIDE/GARDEN CITY**

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BEACH REALTY  
COMFORT INN-DEER TRACK  
CONDOTELS SOUTH  
COUNTRY CLUB VILLAS/  
DEERFIELD  
DAYS INN  
GARDEN CITY MOTOR INN  
GOLF COLONY RESORT/  
DEERFIELD  
HOLIDAY INN  
KINGFISHER INN  
MYRTLE BEACH RESORT  
OCEAN CREEK REALTY  
OCEAN VIEW MOTEL  
OLD COLONY REALTY  
PENDERGRASS REALTY  
PLANTATION RESORT  
ROYAL GARDEN RESORT  
SURFMASTER  
SURFSIDE REALTY

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**GEORGETOWN**

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WATERS EDGE RESORT  
DAYS INN  
DEASONS  
ECONOLIDGE  
HAMPTON INN  
ISLAND GREEN GOLF VILLAS

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**NAME**

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**GEORGETOWN**

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PAWLEYS ISLAND REALTY  
RAMADA  
SANDMAN MOTEL

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**BRUNSWICK BEACHES - NC**

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CAUSEWAY MOTEL  
COMFORT INN-SHALLOTE  
HOLIDAY INN-SHALLOTTE  
OCEAN ISLE INN  
THE WINDS

# RENTAL AGENTS

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**GRAND STRAND-SC**

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ARCADIAN MANAGEMENT  
BAREFOOT VACATIONS  
BEACHCOMBER RENTALS  
BOOE REALTY  
CHERRY GROVE SALES  
CHICORA BEACH HOLIDAY  
CLASSIC COTTAGES & CONDOS  
CONDO WORLD  
CONDOTELS - NMB  
DAN MOORE REALTY  
ELLIOTT REALTY  
GRAND STRAND RENTAL  
GRAND STRAND RESORTS  
LEWIS REALTY  
OCEAN CREEK REALTY  
PIER VIEW REALTY  
TARTAIN RENTAL & SALES  
THOMAS REALTY/RENTALS  
WHITE REALTY & RENTAL

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**GRAND STRAND-NC**

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ALLEN HOLDEN REALTY  
ATLANTIC VACATIONS  
BRUNSWICK REALTY  
BRUNSWICK PLANTATION  
COLONY OYSTER BAY  
COOKE REALTORS  
HOBBS REALTY  
ISLAND MOTEL  
ISLAND REALTY, INC.  
MCCLURE REALTY  
MACMILLAN REAL ESTATE  
OCEAN ISLE MOTEL  
OCEAN ISLE BEACH REALTY  
ODOM COMPANY  
SEA TRAIL PLANTATION  
SLOANE RENTALS  
SUNSET BEACH MOTEL  
SUNSET PROPERTIES  
SUNSET VACATIONS  
THE WINDS  
WILLIAMSON REALTY

# SOFTCOVER

## DOCUMENTED DISTRIBUTION

501 Welcome Center  
 ABC Store-NMB  
 Airport (MB International)  
 Alligator Adventure  
 American Athletic Club  
 Angelo's  
 Bald Head Island  
 Barefoot Landing  
 Battleship NC  
 Bay Watch Resort  
 Beach Beverage  
 Bella Napoli  
 Benito's Brick Oven  
 Bennett's Calabash  
 Best Pancake  
 Best Western  
 Bi-Lo-  
 MB  
 NMB-Windy Hill  
 NMB-Main Street  
 Surfside  
 Blockade Runner  
 Boardwalk Hotel  
 Broadway at the Beach  
 Broadway Louie's  
 Build-A-Bear  
 Burro Loco  
 Café Latt'e  
 Café Salonika  
 Cagney's Old Place  
 Calabash Plaza  
 Calabash Seafood  
 Carolina Opry  
 Carolina Roadhouse  
 Cat Store  
 Causeway Grill  
 Celebrations  
 Cherry Grove Rentals  
 Chianti South  
 Chicora  
 Children's Museum of SC  
 Classic Air Ventures  
 Chuck's Steak House  
 Club Kryptonite  
 Coastal Scuba  
 Colonial Mall  
 Comfort Inn  
 Compass Cove  
 Coral Beach Resort  
 Crabby Mike's  
 Current's Bar & Grill  
 CVS- 14 locations  
 Little River  
 MB  
 Murrells Inlet  
 NMB  
 Surfside  
 Dick's Last Resort  
 Dick's Pawn Shop -  
 3 Locations

Dino's Pancake House  
 Dirty Don's  
 Dixie Stampede  
 Domian Jewelers  
 Farmer & Fisherman  
 Farmer's Daughter  
 Finocchio's Restaurant  
 Flamingo Grille  
 Food Lion-  
 Little River-2 locations  
 NMB- 2 locations  
 Myrtle Beach- 9 locations  
 Fuddrucker's- 2 locations  
 Galleria-Restaurant Row  
 Garden City Grocery  
 Golf Dimensions-  
 MB-Hwy. 501  
 NMB- Hwy. 17 S.  
 Golden Griddle  
 Gold's Gym  
 Greg Norman's  
 Gulfstream Café  
 Hammock Shops  
 Harbour Properties  
 Harbour View  
 Hard Rock Café'  
 Holiday Inn- Little River  
 Holiday Inn  
 Holiday Inn Express-  
 Restaurant Row  
 Broadway at the Beach  
 House of Blues  
 Hurricane Fleet  
 Inlet Square Mall  
 J&K Furniture  
 Joan Crosby  
 Jungle Lagoon  
 Key West Grille  
 Kroger's  
 Garden City  
 NMB  
 Surfside - Hwy.544/501  
 MB-Galleria  
 MB-Hwy. 501  
 La Belle Amie Vineyard  
 Legends Resorts  
 Legends in Concert  
 Lifequest  
 Little River Chamber of  
 Commerce  
 Little River Welcome Center  
 Logan's Roadhouse  
 Loyal Thai  
 Mad Boar  
 MB Air  
 MB Chamber  
 MB Harley Davidson  
 MB Intl. Jetport Kiosk  
 MB Watersports  
 Mexico Lindo

Murrells Inlet Chamber  
 Myrtle Square Mall  
 NC/SC Welcome Center  
 Nakato's  
 NASCAR Speedpark  
 New York Prime  
 Nick's Cigar World  
 NMB Chamber of Commerce  
 Ocean Cleaners  
 Ocean Creek Resort  
 Ocean Garden Buffet  
 Ocean Isle Inn  
 Ocean Reef Resort  
 Ocean Watch Villas  
 Old Town Pet Palace  
 Palace Resort- MB  
 Palace Theatre  
 Planet Hollywood  
 Parson's Table  
 Pavilion Info Center  
 Phil Ritson School  
 Philly House  
 Polynesian Resort  
 Raggs Kids Club  
 Ramada Inn  
 Reeds Jewelers  
 Redtree Inn  
 Ripley's Aquarium  
 Ripley's Believe It Or Not  
 Ripley's Haunted Adventure  
 Ripley's Moving Theater  
 River City Café'  
 Rossini's  
 Rossi's  
 Royal Cleaners  
 Salsaritas  
 Sam Snead's  
 Scents Unlimited  
 SC Welcome Center- Aynor  
 SC Welcome Center-  
 Hwy. 501  
 SC Welcome Center-  
 Little River  
 Sand Dunes / Ocean Dunes  
 Sandpiper Bay Golf Club  
 Sands Resorts  
 Scotchman- Surfside  
 Shell Mini Mart  
 Sea Gull Market  
 Sea Mist Resort  
 Sea Trail  
 Seafare Restaurant  
 Sea Screamer  
 Shore Haven II  
 Sleep Inn  
 Southern Elegance Cruise  
 Casino  
 Southern Market  
 South Strand Med. Center  
 Speedie Pizza 3 Locations

Springmaid Art Museum  
 Sticky Fingers  
 Studebaker's  
 Sunny Cleaners  
 Sunshine Cleaners  
 2001 VIP Club  
 Tanger Outlet Center  
 Teddy Town Animal Adventure  
 The Breakers Resort  
 The Caribbean Resort  
 The Market- Murrells Inlet  
 The Viking-MB  
 Thomas Kinkade Galleries  
 Thoroughbred's  
 Topper's  
 Ultra Tan-  
 NMB- Gator Hole Plaza  
 MB- 38th Ave. & By-pass  
 Surfside- Hwy. 17  
 Valentino  
 Villa Romana  
 Village at the Glens  
 Voyager Fishing Fleet  
 Wacky Bear Factory  
 Walmart Supercenters-  
 Restaurant Row  
 Hwy. 501  
 Surfside Beach  
 Wayward Winds  
 Wine Shoppe  
 Wilmington CVB  
 Wolf Creek Gallery

### Golf Courses

Aberdeen Country Club  
 Angels Trace  
 Arcadian Shores Golf Club  
 Azalea Sands  
 Arrowhead  
 Barefoot Resort & Golf  
 Bay Tree  
 Blackmoor  
 Brierwood Golf Club  
 Bricklanding Plantation  
 Brunswick Plantation  
 Calabash Golf Links  
 Caledonia  
 Carolina National  
 Carolina Shores  
 Colonial Charters  
 Crow Creek  
 Crown Park  
 Cypress Bay  
 Deer Track  
 Diamond Back  
 Eagles Nest  
 Eastport  
 Glen Dornoch

Grande Dunes  
 Heather Glen  
 Indigo Creek  
 Legends  
 Lion's Paw  
 Litchfield  
 Long Bay  
 Man-O-War  
 Meadowlands  
 Myrtlewood  
 Ocean Isle  
 Oyster Bay  
 Panther's Run  
 Thoroughbred's  
 Possum Trot  
 Prestwick  
 Rivers Edge  
 River Hills Golf Club  
 Sandpiper Bay Golf Club  
 Shaftsbury Glen  
 St. James  
 Sea Gull  
 Sea Trail  
 Surf Club  
 The Pearl  
 The Witch  
 The Winds  
 The Wizard  
 Thistle  
 Tidewater  
 Tiger's Eye  
 Traditions  
 True Blue  
 Waterway Hills  
 Whispering Pines  
 Wicked Stick  
 World Tour Golf Links

# OnTheBeach

2006 EDITION

## *Magazine*



**For The Best Of Myrtle Beach**

[www.onthebeachmagazine.com](http://www.onthebeachmagazine.com)